## Message Text

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**ACTION EB-07** 

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E.O. 11652: N/A TAGS: EAIR, FR SUBJECT: CIVAIR: AIR FRANCE REPLACEMENT OF ITS CARAVELLES

- 1. IN RADIO INTERVIEW JANUARY 27, GILBERT PEROL, DIRECTOR GENERAL OF AIR FRANCE, WAS ASKED WHETHER MERCURE MIGHT BE SUITABLE REPLACEMENT FOR OLD CARAVELLES WHICH AIR FRANCE IS ANXIOUS TO RETIRE SOON FROM ITS FLEET. PEROL SAID THAT MERCURE DID NOT SUIT AIR FRANCE NEEDS, WHICH WERE FOR AN AIRCRAFT OF SMALLER CAPACITY THAN MERCURE FOR USE ON MEDIUM-RANGE ROUTES SUCH AS PARIS-ATHENS. PEROL SAID THAT AIR FRANCE THEREFORE FELT THAT BOEING 737'S OR DOUGLAS DC-9'S WOULD BETTER SUIT ITS NEEDS.
- 2. COMMENT: BOEING REPS WERE VERY CONCERNED A FEW WEEKS BACK OVER RUMOR THEY HAD HEARD TO EFFECT THAT DOUGLAS MIGHT BE TRYING TO CRACK BOEING MONOPOLY OF AIR FRANCE MARKET BY OFFERING TO GOF TO BECOME MARKETING REPRESENTATIVE IN US FOR AIRBUS IF IN EXCHANGE AIR FRANCE WOULD BUY DOUGLAS EQUIPMENT. WHEN WE ASKED REHM OF MCDONNELL DOUGLAS SALES STAFF ABOUT THIS WHEN HE WAS PASSING THROUGH PARIS LAST WEEK, HE CLAIMED TO BE UNINFORMED. HOWEVER, WHAT SUGGESTED TO HIM THAT THERE MIGHT BE SOMETHING TO THE RUMOR WAS THE PRESENCE IN PARIS AT THE SAME TIME OF TWO SENIOR VICE-PRESIDENTS LIMITED OFFICIAL USE

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OF MCDONNELL DOUGLAS ON HUSH-HUSH BUSINESS OF WHICH

REHM HAD BEEN KEPT IN THE DARK. (REHM SAID THAT HE HIMSELF HAD NOT CALLED AT AIR FRANCE, THOUGH HE HAD CONTACTED AIR CHARTER INTERNATIONAL, WHOLLY OWNED SUB-SIDIARY OF AIR FRANCE, IN EFFORT INTEREST THEM IN DC-9'S TO REPLACE CARAVELLES). SENIOR DOUGLAS OFFICIALS COULD, OF COURSE, HAVE BEEN MAKING STRAIGHT SALES PITCH TO AIR FRANCE, WITHOUT ANY TIE-IN WITH AIRBUS. WE HAVE NOT SOUGHT TO DELVE INTO ABOVE WITH FRENCH SOURCES IN ORDER NOT TO RISK MUDDYING THE WATERS OR GETTING CAUGHT IN POSSIBLE CROSSFIRE BE-TWEEN THE TWO AMERICAN CONSTRUCTORS. 3. RE MERCURE, STORIES CONTINUE TO CROP UP IN THE PRESS ABOUT ITS POSSIBLE USE AS FLYING TEST BENCH FOR GE-SNECMA CFM-56 ENGINE OR EVENTUAL REDESIGN OF MERCURE IN VERSION POWERED BY CFM-56 ENGINES AND HAVING EXTENDED RANGE. PEROL IN ABOVE INTERVIEW, WAS NOT VERY FLATTER ING TOWARDS MERCURE, HOWEVER. WHEN INTERVIEWER RE-MARKED IT SEEMED "INCONCEIVABLE" THAT FIRM SUCH AS DASSAULT WOULD (WITH GOF ASSISTANCE) LAUNCH MERCURE PROJECT WITHOUT FIRST HAVING CHECKED WITH AIRLINES AS TO KIND OF AIRCRAFT THEY MIGHT NEED AND DESIRE, PEROL DRYLY AGREED THAT IT WAS INCONCEIVABLE AND HE SAID NO MORE. 4. PEROL ALSO NOTED THAT AIR FRANCE HAD NEVER BEEN CONSULTED IN ADVANCE BY THE GOF ON CONCOREDE, AND HE QUESTIONED SOUNDNESS OF POLICY THAT WOULD IMPOSE ON A CARRIER ANY AIRCRAFT THAT MIGHT NOT BE RESPONSIVE TO ITS NEEDS. RUSH

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